

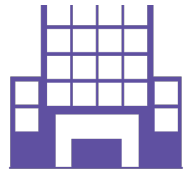
GAME ON!

The Future is Now

March 19-20, 2019
La Vista Conference Center



HOUSING INNOVATION MARKETPLACE & ANNUAL LIHTC COMPLIANCE TRAINING



You are invited to join us on March 19th & 20th for the 2019 Housing Innovation Marketplace at the La Vista Conference Center. Our annual conference brings together community leaders, housing partners and supportive service providers from across Nebraska and the country to discuss affordable housing and community development. The conference sessions include topics of interest on everyday challenges and solutions. This is a unique opportunity to learn and network with professionals from all aspects of the housing industry. With an array of exhibitors and an environment where resource providers, community representatives and developers come together to stimulate the creation of affordable housing, this event is not to be missed!

NEW! This year we are offering our annual LIHTC Compliance Training in conjunction with the Housing Innovation Marketplace. This training is a comprehensive 1.5 day course specifically designed to assist affordable housing professionals with becoming skilled in project compliance. The course is customized to highlight Nebraska state specific policies and procedures in addition to federal requirements. During this training, participants will use case studies, verification examples, and knowledge check exercises to ensure attendees leave away with a thorough understanding of not only how to maintain project compliance, but the importance of doing so.



Participation in meals, breaks and the evening reception is open to all attendees of the Housing Innovation Marketplace and the Annual LIHTC Compliance Training.

WHO SHOULD ATTEND

Lenders, real estate agents, developers, property managers, non-profit organizations, local governments, housing authorities, chambers of commerce, architects, attorneys, accountants, homebuilders, service providers, investors and planning firms will all be interested in the dynamic Marketplace and Compliance Training presentations.



REGISTRATION



Conference information and online registration can be found at www.nifa.org. NIFA will accept registrations until the close of business on March 13, 2019. Refunds of registration fees will not be issued after March 4, 2019.



HOTEL INFORMATION



All sessions will be held at the La Vista Conference Center, 12560 Westport Parkway, just off I-80 and Giles Road. A block of rooms has been secured for conference attendees at a special discounted rate of \$114 per night for a single or double room. To ensure a room at the discounted conference rate, identify yourself as a Nebraska Investment Finance Authority conference attendee when you call the Courtyard Marriott Reservations at (866) 634-7155 or (402) 339-4900 or reserve your room online at: <http://tiny.cc/2019Hotel>. The discounted rate will be available until February 25, 2018.



NETWORKING OPPORTUNITIES

GET TO KNOW YOUR EXHIBITORS AND SPONSORS BREAKFAST

On Tuesday, March 19th at 7:45 a.m., you will have the opportunity to talk to our exhibitors and sponsors over breakfast and a cup of coffee. Each exhibitor and sponsor will have a table - join one to learn about their products, programs and services.

HOUSING CHAMPION LUNCHEON

Join us Tuesday, March 19th from 12:00 p.m. to 1:30 p.m. to hear our Keynote speaker, Chad Willett, motivational speaker and author. We will also recognize the 2019 Housing Champion recipient for their dedication to affordable housing.

NETWORKING RECEPTION

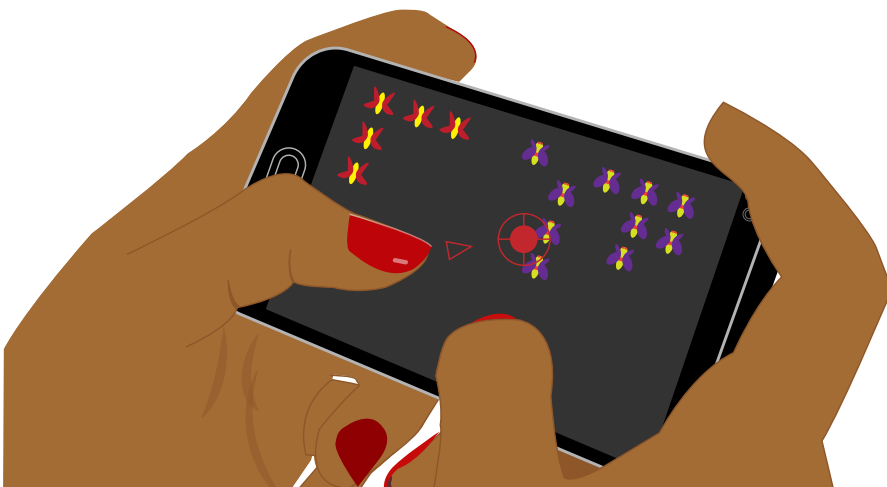
Join us Tuesday evening, March 19th from 5:00 p.m. to 7:00 p.m. for an evening of networking, musical entertainment, drinks and hors d'oeuvres. This is a wonderful way to wrap up the first day of the conference!

NEW - BREAKFAST PLENARY

NIFA invites you to join us on Wednesday, March 20th at 7:45 a.m., for our inaugural Breakfast Plenary. Enjoy breakfast and hear from two acclaimed speakers on the topic of Human Trafficking. Find out what is being done locally to end a crime that violates the most basic human rights - of women, children and men. Learn what to look for and how you can help.

HALL OF FAME AWARDS LUNCHEON

The Hall of Fame awards luncheon will be held on Wednesday, March 20th from 12:15 p.m. to 2:00 p.m. During this luncheon, we will recognize individuals whose dedication to affordable housing has truly made a difference in our communities.







2019 Housing Innovation Marketplace


AGENDA


TUESDAY, MARCH 19, 2019


7:45 a.m. - 9:15 a.m. Welcome/Breakfast
 9:00 a.m. - 9:15 a.m. Break
 9:15 a.m. - 10:30 a.m. Sessions

 **NIFA Partners: Government Agencies** The Big Players - Learn what programs are available to homebuyers in today's market


 **Syndicator Panel** Industry experts present updates on the latest in syndication of state and federal tax credits


 **2019 Profile of Nebraska & Dashboard** How do the numbers add up for your community? Annual update of demographics and key statistical information for Nebraska and how to use it


 **Good Partnerships** What does it take to house the most vulnerable population? Collaborating with landlords toward housing solutions


 **Social Media & Analytics - What You Should Know** Learn how tracking social media and analytics can inform the work you do

10:30 a.m. - 10:45 a.m. Break
 10:45 a.m. - Noon Sessions

 **NIFA Partners: Financial Institutions** End Game - How financial institutions are using available programs to get the best value for their borrowers


 **Tax Credits 101** New to multifamily housing or need a refresher on the basics of affordable housing tax credits? This session is for you!

 **Historic Neighborhoods** If these walls could talk: Learn strategies to preserve older neighborhoods


 **Re-entry Housing** Helping people get back in the game - Successful programs that integrate re-entry housing with peer services

 **Best Practices 101** Practice makes perfect - best practices for successful non-profit operations


12:00 p.m. - 1:30 p.m. Housing Champion Luncheon
 1:30 p.m. - 1:45 p.m. Break
 1:45 p.m. - 3:00 p.m. Sessions

 = Single Family

 = Multi Family


 = Annual LIHTC Compliance Training


 = Best Practices


 = Housing the Homeless


 = Technical Topics


TUESDAY, MARCH 19, 2019

 **Non-traditional Housing Design** New ways to improve the neighborhood - thinking outside of the traditional single family unit

 **Multi Family Roundtable** An open discussion on tax credit allocation and compliance topics


 **Attacking Complexity with Blockchain** Tomorrow's solutions - innovative applications for documentation, compliance, marketing and more using distributed ledger technology


 **Youth Homeless Demonstration Program Panel** Creating safety nets for homeless youth - efforts to prevent and end youth homelessness in rural Nebraska


 **Board of Directors Best Practices** Advance your board to the next level - discover your board members strengths and learn how to leverage their skills

3:00 p.m. - 3:30 p.m. Break


3:30 p.m. - 4:45 p.m. Sessions

 **Build Your Biz: Lenders & Realtors** Expand your business by engaging with your housing partners

 **LIHTC Property Valuation Process** Obtaining the correct valuation - Procedures for completing the Rent-Restricted Housing Projects Report Form

 **Economic Update** "It's the economy!" - Prominent economists discuss the current state of the economy

 **Opioid Crisis** "A Dose of Reality" - Confronting the ongoing opioid crisis

 **Engagement for a Purpose** Local leaders discuss how to get communities involved in housing solutions


5:00 p.m. - 7:00 p.m. Networking Reception


WEDNESDAY, MARCH 20, 2019


7:45a.m. - 9:15 a.m. **Breakfast Plenary - Human Trafficking - Awareness is the key to prevention**
Human Trafficking is modern day slavery in which people profit from exploiting others through force, fraud, coercion or deception. Hear from the Nebraska agencies battling the crisis. Learn how to spot and report problems.

9:15 a.m. - 9:30 a.m. Break


9:30 a.m. - 10:45 a.m. Sessions

 **Next Level: Homeownership** Discover how to improve your homebuyer's profile before starting the loan process


 **Successful Project Showcase** High Score! Hear from developers on how they created their projects

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WEDNESDAY, MARCH 20, 2019


 **Blueprint Nebraska - Living the Good Life Among Good Neighbors** An update from members of the Housing Industry Council

 **Innovative Solutions to Ending Homelessness** This session highlights programs and ideas targeted to some of our most vulnerable populations, veterans and chronically homeless


 **Creative Fundraising** Information from experts on fundraising for non-profits - developing your best "ask"


10:45 a.m. - 11:00 a.m. Break
11:00 a.m. - 12:15 p.m. Sessions

 **Reaching Millennials** Homeownership is on the rise - how to better engage millennials in the marketplace


 **Mixed Use** - Learn how to create dynamic mixed use developments that include LIHTC units

 **Incorporating Long-term Vitality in Development** Agency collaborations, tiny home villages & more programs assisting our most vulnerable populations, veterans and chronically homeless


 **Housing Our Newest Nebraskans** Creating an inclusive culture to provide safe and affordable housing


 **Employee Benefits and Incentives** Utilizing innovative benefits to attract and retain employees


12:15 p.m. - 2:00 p.m. Awards Luncheon


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2019 Annual LIHTC Compliance Training

AGENDA

TUESDAY, MARCH 19, 2019


7:45 a.m. - 9:00 a.m. Welcome/Breakfast

9:00 a.m. - 10:30 a.m. Session

 **Topics:** Overview of the Program, Important Program Terms


10:30 a.m. - 10:45 a.m. Break

10:45 a.m. - Noon Session

 **Topics:** Income & Asset Eligibility Part 1

12:00 p.m. - 1:30 p.m. Housing Champion Luncheon

1:30 p.m. - 3:00 p.m. Session

 **Topics:** Income & Asset Eligibility Part 2

3:00 p.m. - 3:15 p.m. Break

3:15 p.m. - 5:00 p.m. Session


 **Topics:** Verification & Documentation

5:00 p.m. - 7:00 p.m. Networking Reception

WEDNESDAY, MARCH 20, 2019


7:45 a.m. - 9:15 a.m. Breakfast Plenary - Human Trafficking
Human Trafficking is modern day slavery in which people profit from exploiting others through force, fraud, coercion or deception. Hear from the Nebraska agencies battling the crisis. Learn how to spot and report problems.

9:15 a.m. - 10:45 a.m. Session


 **Topics:** Determining a Property's Income Limits and Rents

10:45 a.m. - 11:00 a.m. Break


11:00 a.m. - 12:15 p.m. Session

 **Topics:** Acquisition/Rehab & Re-syndication


12:15 p.m. - 2:00 p.m. Awards Luncheon

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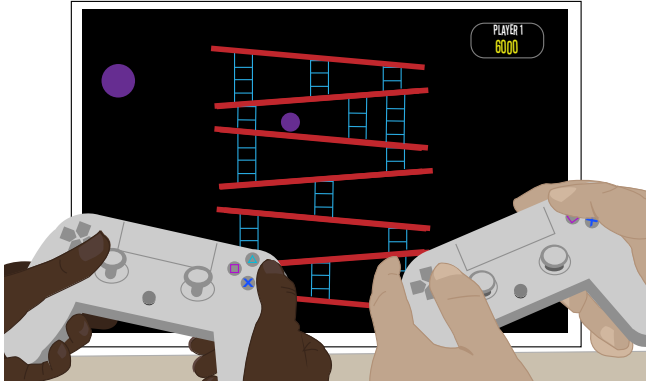
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ACCREDITATION

Continuing education credits are pending for the Nebraska Real Estate Commission, the Nebraska Judicial Branch and the Nebraska Board of Mental Health Practice.

BECOME A GAMER FOR GOOD

This year we will be collecting donations for Disrupting Traffick, an organization in Lincoln, Nebraska, that serving victims of human trafficking. If you would like to donate, please bring any of the following items to the donation bin at the conference registration desk:

- Toothpaste/toothbrush
- Shampoo/Conditioner
- Cotton balls/Cotton Swabs
- Feminine care products
- Gas cards
- Soap
- Deodorant
- Journals
- Diapers
- Grocery cards

CHAD J. WILLETT, KEYNOTE SPEAKER - HOUSING CHAMPION LUNCHEON

Chad J. Willett jolts organizations and individuals, assisting them with their creativity which allows for a competitive advantage over one's competition. A member of the prestigious Screen Actors Guild, successful entrepreneur, speaker and coach, Chad bridges the gap between the arts and business to help audiences maximize their creative potential. His book "Smash the Box" SMASHES the way books are written: pages are out of order, no table of contents, no page numbers, etc.

After graduating with a theatre degree, he moved to Los Angeles to pursue his dream of becoming a professional actor. Chad spent 7 years in Los Angeles as a professional actor (SAG/AFTRA Member) where he was featured in the hit films "She's All That" with Freddy Prince Jr., "Halloween H2O," with Jamie Lee Curtis and "Can't Hardly Wait" with Jennifer Love Hewitt.



On the corporate side he has worked for three fortune 500 companies: Manpower, ITT Technical Institute and the Washington Post. As an entrepreneur, he is the owner/operator of Broadway2LA Acting Studio (www.broadway2LA.com). Currently, Chad resides in Columbus, Ohio where he teaches classes at his acting studio.

DANUSKA NANYAKKARA-SKILLINGTON, KEYNOTE SPEAKER - WELCOME BREAKFAST

Danushka Nanayakkara-Skillington is National Association of Home Builders Assistant Vice President for Forecasting and Analysis. She oversees the activities of the Forecasting & Analysis section of the Economics group which includes developing and maintaining national, regional, long-term, and remodeling expenditures forecasts. Before being promoted to Assistant Vice President, she worked at NAHB as a Senior Economist. Prior to joining NAHB, Danushka worked at J.D. Power as a Senior Economic Analyst in the automotive industry. She holds a M.A. degree in Applied Economics from Johns Hopkins University.

BROOKE CARLSON, KEYNOTE SPEAKER - PLENARY BREAKFAST

Brooke has worked with over 100 different trafficking victims in different aspects of the anti-trafficking movement for over 6 years in Nebraska. She has received training in prevention, outreach, crisis intervention, aftercare, and victim services all over the world. Her heart is to call out the identity of every person working in the commercial sex industry and to create an environment of empowerment that serves those around her. When she is not working, Brooke enjoys designing houses and finding cool old stuff with her husband.

RACHEL POINTER, KEYNOTE SPEAKER - PLENARY BREAKFAST

Rachel Pointer is an inspirational speaker, resilience coach, and anti-trafficking consultant. She specializes in working with individuals who have experienced complex trauma, and service providers who work with individuals who have experienced complex trauma. Her work centers on empowering survivor leadership, developing trauma ready response to human trafficking, and burnout recovery.

Rachel has Bachelor of Science in Youth Education with emphasis on Psychology, and a Master of Arts in Adult Education with emphasis on Counseling and Curriculum Development. She is survivor of childhood sex trafficking and has spent 20 years working with children and families, many of whom have been involved in the juvenile justice system and child protective services.

Ms. Pointer started a volunteer-run organization to combat trafficking in the state of Nebraska and was recently selected as a recipient of the Midlands Business Journal's 17th annual 40 Under 40 Awards.



STAY CONNECTED

Free wi-fi is available throughout the main conference area of the hotel. If you have any difficulties with access, please visit the Registration Desk and staff will be happy to assist you.

INNOVATION HALL EXHIBITS

Discover the latest innovations in all areas related to housing through the Innovation Hall Exhibits. A variety of organizations and companies will showcase the latest developments, technologies and programs in housing. Visit all of our exhibitors with your GAME card for the opportunity to become eligible to win great prizes.

SPONSORSHIP AND EXHIBITOR SPACE AVAILABLE

Showcase your organization in our Innovation Hall!

Get an exhibitor space in our "Innovation Hall" and your logo will appear in conference marketing materials and on the GAME card! Attendees are encouraged to have the card initialed by exhibitors to be eligible for the NIFA-sponsored prize drawings.

Sponsors receive a choice of sponsorship activity, full conference recognition, exhibit space, signage and company information on distributed marketing materials.

To become an Exhibitor or Sponsor, contact Elizabeth Fimbres at 402-898-2501 or Susan Pulec at 402-434-0970 or nifa@nifa.org

SPECIAL NEEDS/DIETARY REQUESTS

Persons requiring accommodation consistent with the Americans with Disabilities Act, or have special dietary requirements, may contact Susan Pulec at (402) 434-0970 or nifa@nifa.org. In addition please explain those needs in the space provided on the ADA needs section of the registration form.

QUESTIONS?

If you have any questions about the upcoming conference, registration, exhibits or sponsorship, please contact either Elizabeth Fimbres (402) 898-2501 OR Susan Pulec (402) 434-0970 - email: nifa@nifa.org

